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### **EDITORIAL SCHEDULE 2012**

Now in its eighteenth year BRITISH DAIRYING is published each month and available on request to all dairy farmers and herd managers in Great Britain and to those with larger herds in Northern Ireland. It offers unrivalled coverage of UK dairy farmers and provides advertisers with a fresh and stimulating editorial environment for product promotion. As an information service, the editorial mix is one that blends essential business management items with practical advice and news.

Monthly items include: industry news, animal health, feed, breeding/genetics, latest milk prices and rolling league table, dairy beef market news, Quota production figures, product news, technical/research, topical and seasonal practical items. Being a specialist publication for dairy farmers we do not rely heavily on 'features' or supplements but you may wish to make note of the following items and events.

**February:** Maize.

**March:** Grassland/Forage. Animal Health - Spring Turnout Problems.

**April:** Grassland UK - preview issue.

**May:** Grassland UK - report.

**August:** LIVESTOCK 2012 (incorporating Dairy Event) - Preview Issue (Event - 4th/5th September)

**September:** LIVESTOCK 2012 (incorporating Dairy Event) - report.

**October:** Animal Health - Wintering Cattle Problems

**Publication Dates:** 20th January, 17th February, 16th March, 20th April,  
18th May, 15th June, 13th July, 17th August,  
14th September, 12th October, 9th November, 7th December

Dates shown are magazine posting dates - allow two working days for receipt on farm.

New product/service/event press releases for editorial consideration should be received by the 1st of the publication month. All editorial items should be sent to the editor: -

Mike Green, 12 Ashfield Road, Chorley, Lancashire, PR7 1LH  
Phone/Fax: 01257 232694 e-mail: mike@britishdairying.co.uk

Advertisement copy (high res PDF via e-mail or disk), is required by 1st of publication month and inserts three working days prior to publication date. For further information please contact Malcolm Bridges at the Welwyn address.

*BRITISH DAIRYING offers superior coverage of dairy farmers in Great Britain and Northern Ireland, reaching more dairy farms than any other agricultural publication*

*www.britishdairying.co.uk*